

**BLOOMBERG
HARVARD**
City Leadership
Initiative 

Dear Mayor Wanngård,

We are writing to invite you to apply to the Bloomberg Harvard City Leadership Initiative. This new, year-long leadership program is designed to support the efforts of city leaders like you who are continually striving to deliver exceptional results for your residents.

Both our organizations are dedicated to driving progress through innovation, education, research, and data. That's why Bloomberg Philanthropies joined together with Harvard Kennedy School and Harvard Business School on this critical initiative to help equip city leaders with the ideas, tools, and techniques needed to solve urban challenges and improve people's lives.

We fully appreciate the complexities of managing a city and we also know how important it is to have opportunities to learn from experts and one another. The Bloomberg Harvard City Leadership Initiative will connect you to some of the university's top educators, coaching from experts, and technical assistance. The program also provides an opportunity to share best practices and learn from fellow mayors about the promising ideas that are already helping to enhance the quality of life in cities around the world.

Participating mayors will be invited to kick-off the program with an exclusive three-day working session in New York, and will nominate up to two top-level leaders from their administrations to join in a coordinated and reinforcing program for senior staff. Through classroom conversation, field experiences, engaging management training, and candid peer discussion, our program aims to help you better approach challenges and advance a culture of high performance and innovation within your City Hall.

We encourage you to apply to the Bloomberg Harvard City Leadership Initiative by clicking on your personal invitation link which was sent to you via email. Attached is more information about the program, but should you have any questions or would like additional details, please contact Executive Director David Margalit at David_Margalit@harvard.edu or visit cityleadership.harvard.edu/bloombergharvard.

Thank you for your commitment to leading an effective and innovative government. We hope to have a chance to work with you in the months ahead.

All the best.

Sincerely,

Michael R. Bloomberg
Founder, Bloomberg LP &
Bloomberg Philanthropies

Drew G. Faust
President, Harvard University



The Bloomberg Harvard City Leadership Initiative promotes bold mayoral leadership and innovative governance in cities around the world.

The Bloomberg Harvard City Leadership Initiative, a collaboration among Bloomberg Philanthropies, Harvard Kennedy School, and Harvard Business School, aspires to equip city leaders with the ideas, tools, and techniques needed to solve urban challenges, deliver exceptional results for their residents, and advance a culture of high performance and innovation.

A select group of up to 40 mayors will be chosen to participate in the inaugural year-long learning program.

The initiative kicks off with an in-person Executive Education session in New York City from July 16 to July 19, 2017. Over the next 12 months, mayors will participate in a series of virtual learning sessions, and will also have an opportunity to deepen their engagement, learning, and impact through programs of support and technical assistance provided remotely or within each mayor's city. To ensure mayors are able to maximize the value of the program, participants will be expected to be fully engaged in all in-person and virtual sessions.

In addition, each mayor will nominate two top leaders from their administration to participate in a separate, though coordinated and reinforcing, program for senior staff. These senior staff members will attend a multi-day session in New York City, followed by additional activities that align with the resources made available to mayors.

The Bloomberg Harvard City Leadership Initiative is made possible by a gift from Bloomberg Philanthropies as part of its Government Innovation portfolio, which focuses on building problem-solving capacity within local governments and spreading innovations that work.

The Bloomberg Harvard City Leadership Initiative Includes:

- Executive Education program for mayors, and separately for senior staff, in New York City.
- State-of-the-art engagement through Harvard Business School's virtual classroom: HBX Live.
- Opportunity to receive coaching by former mayors and globally renowned practitioners.
- Access to an array of current and upcoming programs, peer learning, and world class expertise from Bloomberg Philanthropies.
- Leading expertise, research, and support from faculty at Harvard University.
- Access to competitively selected Harvard graduate students for fellowships, research, and fieldwork.
- A network of leading mayors for peer learning.
- Ongoing support from the initiative's dedicated staff.

Application:

To apply to the program, please use the application link included in the email invitation you received from Mayor Michael R. Bloomberg and Harvard President Drew Faust.

Participation for mayors and senior staff is fully funded, including tuition, accommodation, meals, and airfare. Please note that public officials, including any employee of a government entity, should consult applicable rules and regulations to ensure that their attendance (including the acceptance of related costs) complies with such rules and regulations.

Admission to the program is on a rolling basis so please apply as early as possible. All applications are due by 5:00 p.m. EST on April 14, 2017.

For more information, please visit: cityleadership.harvard.edu/bloombergharvard
