

EAHSA – E.D.E.
Congress

September 13–14, 2018
Prague, Czech Republic
TOP HOTEL Praha
(Blažimská 1781/4,
Prague 4-Chodov)

Is there a future of Long-term Care in Europe?

*What can we learn from each
other...*

PROGRAM



www.ltc2018.eu

ORGANIZERS



PARTNERS



September 13, 2018

First congress day – plenary session

- 1/ The role of the European Commission in Long-term Care in Europe
- 2/ Should the European Union have an influence in LTC policies in Member States?
- 3/ “EU Uniform Care” – The Way Ahead or a Hazard?
- 4/ LTC in 2030 – European visions
- 5/ Residential and/or Ambulant Care

Gala evening – Boat ride on Prague´s mesmerizing Vltava river

We are delighted to invite you on a remarkable ride on the Prague´s river Vltava, which will offer you a unique possibility to admire historical sites of Prague. Let yourself to be enchanted by Prague´s magic while enjoying the selection of the most exclusive dishes and refreshments.

September 14, 2018

Second congress day – morning and afternoon sessions

- I/ Public and private LTC providers
- II/ EU welfare state policies – can the clients see difference?
- III/ Dementia and the impact to LTC in Europe
- IV/ Workforces in LTC in Europe
- V/ Workshop on LTC in 2030
- VI/ Linet & ArjoHuntleigh Workshops

Concert – Classical music

Gala concert by Czech symphony orchestra in Prague´s church of St. Simon and St. Jude.

We have prepared a concert in Prague for you, which will be held in one of the most spectacular venue in Prague, the church of St. Simon and St. Jude. The Czech symphony orchestra performing some of the classical music pieces in combination with unique atmosphere is going to bring a special flavour to your evening.

Prague 2018 – Future of Long-term Care in Europe

Day 1 – September 13, 2018

Day, time	Session/part	Time	Lecturer	Topic	Undertitle
Sept. 13, 2018	Registration, welcome coffee	12,00 – 13,00			
	Opening speeches	13,00 – 13,30	EDE president		
			EAHSA president		
			Official represents		
			Czech Government		
	Plenary session				
M: Jiří Horecký		13,30 – 14,15	Marianne Thyssen (t.b.c) - European Commissioner for Employment, Social Affairs, Skills and Labour Mobility	The Role of the European Commission in Long-term Care in Europe	
		14,15 – 15,00	Rudolf Hundstorfer	Should the European Union have an influence in LTC policies in member states?	
	Coffee break	15,00 – 15,35			
M: Jiří Horecký		15,35 – 15,45	Paul Hartmann AG presentation		
		15,45 – 16,30	Kai Leichsenring	“EU Uniform Care” – The Way Ahead or a Hazard?	
		16,30 – 17,15	Markus Leser	LTC in 2030 – European visions	
		17,15 – 17,30	Romain Gizolme	Residential and/or Ambulant Care	Ideal Mixture through a Continuum of Care
		17,30–18,00	Boris Koprivnikar – deputy prime minister and minister for public administration of Slovenia	How digitalization will change social services in the future	
	Gala evening	19,30 – 23,00			



Sept. 13, 2018

GALA EVENT

Boat ride on Prague's mesmerizing Vltava river

The newest and most advanced boat not only in our fleet, but also in the whole Czech Republic. Its concept is similar to our boat the Grand Bohemia, which is a year older and slightly smaller. The Bohemia Rhapsody is used for sightseeing cruises and can also be rented for private events. This extraordinary ship will take you for a lovely ride across the river Vltava while you can enjoy an excellent choice of tasteful dishes. There will be the best selection of mediteranean and czech dishes. You will be able to admire the beauty of Prague, while listening to a great saxophone music performance and having a chance to be part of unique experience together with your colleagues.

You will be carried away by the most wonderful views of the historic sites that will remain a special memory for you forever.

Is there a future of Long-term Care in Europe?

What can we learn from each other...

Day 2 – September 14, 2018

SESSION I. – Public and private LTC providers

Day, time	Session/part	Time	Lecturer	Topic	Undertitle
Sept. 14, 2018	I. – Morning part				
M: Pascal Champert	Welcome coffee, networking	9,00 – 9,30			
		9,30 – 10,10	Daniel Molinuevo	Public and private providers in EU	
		10,10 – 10,50	Johannes Wallner	Quality as marketing factor at the market of public and private providers	
		10,50 – 11,30	Albert Alonso	Is there an Ideal Mixture?	Models of Service Provision
		11,30 – 12,00	Gregor Tomschizek	FESE - Federation of European Social Employers	
	Lunch	12,00 – 13,00			
	I. – Afternoon part				
M: Markus Leser		13,00 – 13,40	Daniel Molinuevo	Public and private providers in EU	
		13,40 – 14,20	Johannes Wallner	Quality as marketing factor at the market of public and private providers	
		14,20 – 15,00	Albert Alonso	Is there an Ideal Mixture?	Models of Service Provision
		15,00 – 15,30	Gregor Tomschizek	FESE - Federation of European Social Employers	
	Concert in city centre	18,00 – 19,00			

SESSION II. – EU welfare state policies – can the clients see difference?

Day, time	Session/part	Time	Lecturer	Topic	Undertitle
Sept. 14, 2018	II. – Morning part				
M: Aad Koster	Welcome coffee, networking	9,00 – 9,30			
		9,30 – 10,10	Julian Evans	Great Britain and social policy	
		10,10 – 10,50	Luca Degani	Mediterranean elderly care	
		10,50 – 11,30	Maria Mannerholm	Scandinavian elderly care	
	Lunch	11,30 – 13,00			
	II. – Afternoon part				
M: Markus Mattersberger		13,00 – 13,40	Ilarion Mata	LTC in Romania: Spirituality in elderly care homes	
		13,40 – 14,20	Simon Gross	The industrialization of caring in the homes of elderlies-dangerous for humanity?	
		14,20 – 15,00	Ebbe Johansen	EU pillars of social rights	Impact to elderly care
	Concert in city centre	18,00 – 19,00			

SESSION III. – Dementia and the impact to LTC in Europe

Day, time	Session/part	Time	Lecturer	Topic
Sept. 14, 2018	III. – Morning part			
M: Didier Sapy, Dale Stevenson	Welcome coffee, networking	9,00 – 9,30		
		9,30 – 10,15	Sodexo	Five senses study and audit
		10,15 – 10,50	Merja Kaivolainen	Restricted or released? Models of Care
		10,50 – 11,20	Jean Georges	Dementia and EUROPE in 2030
		11,20 – 11,50	Vincenzo Paolino	Quality of Life with Dementia
	Lunch	11,50 – 13,00		
	III. – Afternoon part			
M: Dale Stevenson		13,00 – 13,30	Freek Lapré	Input for EU Dementia Care Quality Standards: a multiyear project
	Australian Dementia Forum	13,30 – 14,00	Australian Trade Commission Tanya Petrovich	Introduction Virtual Reality Training in Dementia Care in Australia
	Australian Dementia Forum	14,00 – 14,30	Jacqueline Kelly	The Challenge of Dementia: Australian Experiences and New Directions in Care
		14,30 – 15,00	Lieve Van den Block	Palliative Care: PACE Project
		15,00 – 15,15	Josefine Grandin, Essity Hygiene and Health AB	How to support independence and dignity with optimized continence care routines?
	Concert in city centre	19,00 – 20,30		

SESSION IV. – Workforces in LTC in Europe

Day, time	Session/part	Time	Lecturer	Topic
Sept. 14, 2018	IV. – Morning part			
M: Matěj Lejsal	Welcome coffee, networking	9,00 – 9,30		
		9,30 – 10,05	Cheryl Wilson	Workforce Availability Challenge in the United States
		10,05 – 10,40	Katie Sloan	Migrant workforce in aged care with a sharper focus via provider interviews on France, UK, Ireland (in addition to Canada, US and Australia).
		10,40 – 11,15	Jim Crowe	Salaries in Social services in Europe
		11,15 – 11,50	Dan Levitt	Forget Me Not: Creating a resilient workplace for caregivers
	Lunch	11,50 – 13,00		
	IV. – Afternoon part			
M: Matěj Lejsal		13,00 – 13,35	Cheryl Wilson	Workforce Availability Challenge in the United States
		13,35 – 14,10	Katie Sloan	Migrant workforce in aged care with a sharper focus via provider interviews on France, UK, Ireland (in addition to Canada, US and Australia).
		14,10 – 14,45	Jim Crowe	Salaries in Social services in Europe
		14,45 – 15,20	Dan Levitt	Forget Me Not: Creating a resilient workplace for caregivers
		15,20 – 15,35	Maria Lofnes, Essity Hygiene and Health AB	Optimized continence care routines can reduce unnecessary workload by 44%
	Concert in city centre	19,00 – 20,30		

Is there a future of Long-term Care in Europe?

What can we learn from each other...

Workshop on LTC in 2030

Day, time	Session/part	Time
Sept. 14, 2018	V.	
	Welcome coffee, networking	9,00 – 9,30
	Workshop	9,30 – 12,00
	Lunch	12,00 – 13,00

ArjoHuntleigh Workshop

Day, time	Session/part	Time
Sept. 14, 2018	<ul style="list-style-type: none">• Introduction of ArjoHuntleigh• Challenges in Europe to retain and recruit caregivers (MSD's)• Locomotion around safe patient handling and reduction of MSD's - Nico Knibbe• Different patient handling and transfer techniques to make it tangible for the audience/ attendees	13,00 – 13,45



Sept. 14, 2018

GALA EVENT

Gala concert in Prague's church of St. Simon and St. Jude

Sir Bohuslav from Olbramovice has found a hospital in 1354 on the place where the Church of St. Simon & Juda is today located. As a part of the hospital complex, a chapel has been necessary. This chapel has been sanctified by bishop Arnost from Pardubice, a close friend of the Emperor Charles IV, and dedicated to saints Simon and Juda – two original biblical missionaries.

The late reconstruction has added to the historical space a professional background including floor heating which allows all-year services in the church. The church is a perfect location for concerts but also for additional congress activities. An exhibition dedicated to the historical and architectural development, archeological research and social events of the church is constantly installed in the foyer.

We would like to welcome you to this magical place to enjoy a unique moment combining both, spirituality and music. The concert will be performed by some of the greatest masters of music art and world's most important conductors and guest conductors, as well as a wide range of soloists.

LINET Workshops

Day, time	Session/part	Time
Sept. 14, 2018	Moving and handling workshop provided by Linet	10,00 – 12,00
	Moving and handling workshop provided by Linet	14,00 – 16,00



ACCOMODATION

3* Metropolitan Old Town Hotel



Metropolitan Old Town hotel*** is ideally located in the heart of Prague's Old Town, in the quiet streets of the historic Jewish Quarter, next to St Agnes Monastery and close to the Old Town Square. The hotel is located just a few steps away from the shopping centre Palladium, the Namesti Republiky Square and the main Prague boulevards. The convenient location ensures great transport connection. There are many excellent restaurants, bars and cafés in the vicinity of the hotel.

Hotel Grandior Prague 4*



New design hotel perfectly situated in the city centre of Prague.

Such attractions of the historic Prague Old Town, like Astronomical Clock on the Old Town Hall, Municipal House on Square of Republic or Charles Bridge, Powder Tower, Music Theatre Karlin and many others are in the immediate walking vicinity, making our hotel a great choice for all travelers.

Our guests enjoy easy access to public transport and the central train station. Subway (Station Florenc, metro line B + C) or tram stops are just around the corner and parking is right in our place.

TOP HOTEL Praha 4* – Congress Venue



The TOP HOTEL Praha**** and congress centre is, in terms of the offered services, a perfectly unique hotel. It offers its guests accommodation in more than 800 rooms and suites, up to 5,000 congress seats, restaurants and bars with Czech and international cuisine, catering, wellness, Japanese garden or a vast parking lot. The large capacity, good accessibility of the city centre and the wide offer of services make the TOP HOTEL Praha**** an ideal place for congresses, conferences and training courses as well as weddings, sporting events, parties and concerts, and of course also for individual and organized tourism.



Prague City

Prague is the capital and largest city in the Czech Republic, the 14th largest city in the European Union and considered one of the safest capital in central Europe. It is situated in the north-west of the country on the Vltava river, the city is home to about 1.3 million people, while its larger urban zone is estimated to have a population of 2.2 million.

Prague is home to a number of famous cultural attractions, many of which survived the violence and destruction of 20th-century Europe. Main attractions include the Prague Castle, the Charles Bridge, Old Town Square with the Prague astronomical clock, the Jewish Quarter, Petřín hill and Vyšehrad. Since 1992, the extensive historic centre of Prague has been included in the UNESCO list of World Heritage Sites.

The city has more than ten major museums, along with numerous theatres, galleries, cinemas and other historical exhibits. An extensive modern public transportation system connects the city. Also, it is home to a wide range of public and private schools, including Charles University in Prague, the oldest university in Central Europe.

Is there a future of Long-term Care in Europe?

What can we learn from each other...

Speakers



Kai Leichsenring

Kai Leichsenring is Executive Director at the European Centre for Social Welfare Policy and Research, Vienna. He studied Political Sciences (Social Policy) at the University of Vienna and specialised in comparative and applied social research and policy consultancy with a focus on ageing, health and long-term care. Apart from coordinating many national and European R&D projects he collaborated with a number of regional and national governments, and international agencies (UNECE, OECD, WHO, Worldbank). He published many reports and books, e.g. *Long-term care in Europe – Improving policy and practice* (ed. with J. Billings & H. Nies), Palgrave Macmillan, 2013.

Markus Leser

Studied Social Work and Gerontology and graduated with PhD. Training in marketing (profit and non-profit sector). His professional ambition and goal: to bring the world of gerontology and the world of marketing into contact with each other. Today he heads the Old Age Department of CURAVIVA Schweiz – an association of homes and institutions. He is member of the Board of administration of the nursing home Viktoria in Berne (www.az-viktoria.ch), member of the Board of the Global Ageing Network and member of the Executive Board of EDE (www.ede-eu.org)



Daniel Molinuevo

Daniel Molinuevo works as research officer in the Social Policies unit at Eurofound since 2010. He is currently involved in several research projects analysing digitalisation, leading the work on the impact of digitalisation on health and social services. He studied sociology on prestigious schools in Spain and Germany and he has MSc in European Social Policy from the London School of Economics, where he also worked as a researcher.

Gregor Tomschizek

Gregor has been working in the social economy for more than 25 years. Since 2003, he has been managing director of Volkshilfe Niederösterreich, a non-profit organization with more than 1,500 employees. Gregor Tomschizek is also a board member of Austria's largest social employers' association called Social Economy Austria.



Speakers



Julian Evans

Since 1994, Julian has concentrated on the valuation, acquisition and disposal of trading businesses and fixed income. As of 2000 he then specialised in healthcare consultancy (C2/D1use property), now annually advising on approximately £10 billion of healthcare property. Julian also became Head of Hotels & Leisure, a team that annually advises on c.£15BN of assets.

Tanya Petrovich

Dr Tanya Petrovich is Business Development Manager, Centre for Dementia Learning, Dementia Australia. She completed studies in the field of Genetics at the University of Melbourne and Post-Doctoral studies at the Marie Curie Research Institute, UK. She has spent many years teaching in the fields of Science, and Health Science. She joined Dementia Australia in 2008.



Maria Mannerholm

Maria is CEO of Micasa AB. This company is owned by the City of Stockholm and provides various forms of housing for the elderly. During her 40-year career working for the City of Stockholm, Maria has held a number of positions including Director of a City District Office with a staff of 2500. The District offices provide a wide range of municipal services, such as child care, social services and care of the elderly.

Freek Lapré

Dr. Lapré works as a certified management consultant (CMC) from his company QOLity, mainly in the field of long term care, home health care, hospitals, health insurance companies, pension funds, investment banks and housing corporations for Dutch and international clients including Europe, the US, China and the Russian Federation.

He is also involved in executive training programmes for management in elderly care and services in different countries



Who are we?

EAHSA

EUROPEAN ASSOCIATION OF HOMES AND SERVICES FOR THE AGEING

EAHSA's mission is to voice and promote the interest of the providers for the ageing sector and establish EAHSA as an active partner in the European political scene. EAHSA does not stand alone in pursuing its Vision, Values and Mission. It is affiliated with the International Association for Homes and Services for the Ageing (IAHSA), a global network with its office in Washington DC; with AGE Platform Europe, a European network of around 167 organisations of and for people aged 50+ with the aim to voice and promote the interests of and to raise awareness on issues that concerns 150 million senior citizens in the European Union and with the European Housing Forum. This forum provides an environment for debate and share information, to support the European Housing Focal Points of national ministers and to organise thematic seminars and conferences which are opened to all interested parties.

E.D.E.

EUROPEAN ASSOCIATION FOR DIRECTORS AND PROVIDERS OF LONG-TERM CARE SERVICES FOR THE ELDERLY

The E.D.E. is an international umbrella organisation representing national associations for directors and providers of long-term care services in Europe. One of its major tasks is to promote the exchange of information and experience among its members and to facilitate mutual learning. As professionals we seek to improve the quality of care and supervision. While doing it, is important to look beyond our own „national noses“. Common training standards, reciprocal visits and observation, congresses and symposia all foster professionalism among care home directors and a greater understanding of the various forms of care and assistance. Creating humane living and working conditions in our homes is a vision toward which we are mutually striving in the E.D.E.

APSS ČR

ASSOCIATION OF SOCIAL CARE PROVIDERS OF THE CZECH REPUBLIC

APSS ČR was founded in 1991. It is the largest professional organization that associates social care providers in the Czech Republic – over 1100 organizations (2471 registered social services): residential and daily care homes for elderly, for people with disabilities and with special needs, homeless shelters, services for addicted people, daily centres for children and youth etc. Its main objective is development and improving the quality of social services.

APSS ČR represents and defends interests of its members, mediates and spreads abroad scientific and research knowledge into social care providers activities, passes home and foreign experiences, educates and informs. APSS ČR provides legal services, organises national and international congresses, professional conferences, educational programmes and campaigns. APSS ČR realized in the last 10 years up to 20 national and international projects with 10 European countries. APSS ČR publishes professional literature and specialized magazine „Sociální služby“ (Social services).

Currently, APSS ČR has 12 permanent employees and more than 50 external lecturers and other staff. APSS ČR is also the biggest Educational Institution in the country. It is a member of European Association for Directors and Providers of Long-Term Care Services for the Elderly (E.D.E.), European Social Network (ESN) and European Federation of National Organisations working with the Homeless (FEANTSA).

Is there a future of Long-term Care in Europe? What can we learn from each other...



The long term care in Europe is undergoing a lot of changes facing key coming challenges.

The Prague 2018 congress is specific in more ways. It's the first European Ageing Network (former E.D.E. and EAHSA) congress and it's opening the crucial topics. Is there a future of long term care in Europe and if yes, what is this future going to be.

We are touching the role of the European Commission and the member states in social policies. We are opening the hot topic concerning the workforce in long term care - the shortage, qualifications, workers/ caregivers migration. We will talk seriously about how the coming increase of people with dementia will affect the long term care in

Europe. And we will present good practices examples from various states.

Finally we will also present the European Ageing Network VISION for 2030.

A „must“ part of the congress are also two social events. One on a ship with great food, jazz music and unforgettable views of great Prague and the other in Old City Church with superb Czech Classical music. Come to Prague in 2018 and be part of this unique event!

***Jiří Horecký** - president of the E.D.E. and Czech association APSS ČR*

As President of the European Association of Homes and Services for the Ageing (EAHSA), I have the pleasure to invite you to the EAHSA-E.D.E. Conference. This will be our first joint conference with E.D.E. (European Association for Directors and Providers of Long-Term Care Services for the Elderly) and has the title “Is there a future of long-term care in Europe?” The conference will be held on 13th – 14th September 2018, in the beautiful city Prague, Czech Republic. All over Europe the population of older people is growing and a part of this population needs support, care, all kind of services and new forms of housing. We have to find answers how to fulfill these needs now and in the near future. We have to work out a vision how the long-term care has to be organized in 2030. What is the role of governments? Does the European Union has to play a role in this important social issue and if so, how? How can we use the experience, knowledge and professionalism of the care-sector itself? These and many other question regarding the long-term care in the coming decade will be discussed in Prague.

The aim of our first joint conference is to bring together service-providers, researchers, experts, policy makers national and from the EU, and European networks in the field to share knowledge, experiences, ideas, solutions and visions. Join our conference because we can learn from each other and we can build together an influential vision for the long-term care in the coming decade.

Looking forward to meeting you in Prague, September 2018!



***Aad Koster** - president of EAHSA*



President of the Czech Republic
Miloš Zeman
grants

AUSPICES
to the European Congress on:

“The Future of Long-Term Care
for Senior Citizens in Europe”

13th — 14th September 2018

In Prague, 28th February 2018

NOTES:

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