

Reserapport

Namn	Eva Darell
Personnummer	640623
Avdelning, enhet	Kulturstrategiska staben, Stadsutvecklingsenheten
Befattning	Internationell samordnare
Diarienummer	1.1/1517/2019
Resmål	Lissabon, Portugal
Resedatum	23 - 25 oktober 2019
Deltagare	Robert Olsson, kulturdirektör, kulturförvaltningen. Patrik Liljegren, biträdande kulturdirektör och avdelningschef för Kulturstrategiska staben, kulturförvaltningen. Jonas Naddebo, Borgarråd för Kultur och stadsmiljöroteln. Joakim Aspeheim, Borgarrådssekreterare för Kultur och stadsmiljöroteln.
Värd/kontaktperson	Yvonne Lo, Consultant, yvonne.lo@worldcitiescultureforum.com yvonne@bop.co.uk BOP Consulting, www.bop.co.uk

Resans syfte

**World Cities Culture Forum Summit
Lissabon, Portugal 23 - 25 oktober 2019**

World Cities Culture Forum är ett globalt nätverk för stora och kulturellt framstående städer. Syftet med nätverket är till att uppmärksamma kulturens roll för socialt och ekonomiskt framgångsrika storstäder.
<http://www.worldcitiescultureforum.com/>

Tema:

Årets tema för toppmötet var ”Hur kan städer arbeta för att kultur inkluderar alla stadens medborgare? Hur kan definitionen av kultur utvecklas?”

Under tre dagar deltog 100 direktörer, tjänstemän och beslutsfattare från 38 globala storstäder i det globala toppmötet med rubriken ”*Culture, Identity and Equity in World Cities*”.

Exempel på de deltagande städerna:

Asien; Hong Kong, Guangzhou, Tokyo

USA: Los Angeles, San Francisco och New York

Sydamerika: Sao Paulo

Australien; Melbourne och Sydney

Kanada: Toronto och Vancouver.

Ryssland: Moskva

Europa: London, Milano och Warszawa

Plats:

Olika kulturinstitutioner i Lissabon, exempelvis, **Biblioteket Marvila** beläget i ett av Lissabons socioekonomiskt utsatta områden, **Sao Luiz Municipal Theatre** i centrala Lissabon samt **Karnart** konstnärsförening med mångfaldsperspektiv.

Beskriv hur resan
har påverkat din
verksamhet

Kulturförvaltningen fick under toppmötet ny förståelse för de globala storstädernas olika förutsättningar och organisation som respektive stad har för att möta kulturuppdraget.

Vissa städer fokuserar mer på de sociala dimensionerna medan andra mer på de konstnärliga aspekterna.

Londons sätt att arbeta med klusterbildningar är något man kan lyfta in i utvecklingen av förvaltningens lotsfunktion. I detta arbete var Londons ambitioner att öka antalet lokala jobb i närområdet. På samma sätt beskrev Shanghai och Toronto sina erfarenheter av att arbeta med klusterbildningar.

Dessa erfarenheter kan användas när förvaltningen stödjer verksamheter som vill eller skulle ha nytta av att etablera sig tillsammans.

Stockholms bidrag under toppmötet.

1. Onsdag 23 oktober kl 14:15 – 16:10 Global City Perspective

Breakout 2: "It's not what you know ,
it's who you know; How can cities
open up creative Jobs for all citizens?"
Plats: Karnart

Robert Olsson bidrog under onsdagens programpunkt "Perspektiv från globala städer" med underrubrik: "Det är inte vad du kan - utan vem du känner. Hur kan städer öppna kreativa jobb för alla medborgare?". Robert Olsson presenterade vilka utmaningar kulturförvaltningen står inför när det gäller inkludering och rekrytering utifrån ett mångfaldsperspektiv. Men också vilka möjligheter och strategier Stockholm har för att möta utmaningarna.

2. Torsdag 24 oktober kl 11:45 – 13:00
Neighbourhoods Innovations,
Breakout: Libraries
Plats: Biblioteka Marvila

Under programpunkten ”**Goda Innovativa exempel inom Bibliotek**”, presenterade Robert Olsson Stadsbibliotekets projekt **Bibblix**, vars syfte är att främja läsning bland barn i åldrarna 6-12 år. I projektet har barn varit med som referensgrupp under framtagandet av Bibblix-appen.

3. Fredag 25 oktober förmiddag
Leadership Exchange programme
Plats: Sao Luiz Municipal Theatre

Patrik Liljegren bidrog som facilitator under en av de femton olika parallella grupper med olika teman. Syftet var att inom mindre grupper identifiera gemensamma utmaningar och utbyta idéer för gemensamma framtida utbytesprojekt.

	Beskrivning av faktiska kostnader	Total kostnad
Resa		
Deltagaravgift		
Hotell		
Traktamente		
Övrigt		

Reserapport lämnas till närmaste chef senast två veckor efter hemkomst, med kopia till kulturförvaltningens registratur, kultur@stockholm.se. Glöm inte att bifoga program!



World Cities Culture Summit Lisbon

23—25 October 2019
Culture, Identity and Equity in
World Cities
Draft Programme

Summit Programme Overview

Date	Time	Event	
Tuesday 22 October	All day PM	Delegates arrive Evening meet and greet (optional)	Hotel Inspira Santa Marta
Wednesday 23 October	AM	Opening Ceremony Key Note Plenary 1: INCLUSION: is culture the problem or the solution?	Lisbon City Hall
	PM	Breakouts: 1. Who is welcome? <i>How can cultural policy help social integration?</i> 2. It's not what you know, it's who you know. <i>How can cities open up creative jobs for all citizens?</i> 3. Who do you think you are? <i>Can memories create shared identities?</i> Cultural Tours Evening reception	Galeria Avenida da Índia Karnart Centro de Arqueologia de Lisboa Mosteiros dos Jerónimos, MAAT, Padrão dos Descobrimentos Espaço Espelho D'Água
Thursday 24 October	AM	Plenary 2: LOCAL/GLOBAL: How does culture help neighbourhoods thrive in large global cities? Breakouts: Libraries Cultural Clusters Community Centres Public Space and Parks Schools	Biblioteca de Marvila
	PM	Public Session: CAN CULTURE CHANGE THE WORLD Gala Dinner After Party	Carpintarias São Lázaro Ajuda National Palace
Friday 25 October	AM	World Cities Culture Forum Update Challenge Session Closing Ceremony & Announcement of 2020 Summit Host	São Luiz Municipal Theatre
	PM	Farewell lunch Delegates depart	Arroios Municipal Market



Culture, Identity and Equity in World Cities

Culture continues to play a crucial part in the lives of our citizens. We recognise the intrinsic value of culture and its ability to connect us to one another, as well as the contribution it makes to urban renewal and economic development.

The role of creative communities in revitalising areas has been established. However, there have also been unintended consequences to this revitalisation: sometimes this success has led to a loss of affordable residential and commercial space, pushing out artists, grassroots cultural venues and existing communities.

Meanwhile, we are also facing fragmentation and changing demographics within our cities, and growing isolation. Technological developments are excluding some communities, resulting in an imbalance between those with, and those without, access to the internet and benefits of digital technology.

Cities also face pressure to measure the success of culture. This can lead to policy being determined by numbers and measurable outcomes, and in the process, cities can lose site of their citizens and the wider value of culture can be lost.

So a fundamental question for cities and citizens to ask is 'who belongs' in our cities?

Information for delegates

Our cities are committed to a new role for culture – a *critical* role for culture in humanising the city as a way to include all citizens. The definition of culture is evolving – how, where and by whom culture is experienced, and this is a good thing.

All citizens must be able to claim a place for themselves in the city, alongside their neighbours. And our city governments must reflect and support all the people they represent.

At this year's summit we will frame our conversations around '**Culture, Identity and Equity in World Cities**'. Day one will focus on the macro city level. Day two on the neighbourhood level and day three will look in-depth at specific challenges our cities face.

We will take inspiration from our key note speaker, panels and guest speakers, as well addressing in detail the issues around culture as a force for inclusion and equity.

We are excited to be in **Lisbon** to stimulate and provoke discussions, a city with a rich heritage and a dynamic present. Lisbon has witnessed a high growth in tourism, seen economic prosperity and significant development in recent years. This has brought benefits across the city as well as issues of increased tourism, gentrification, an aging population, environmental concerns, and inclusivity.

Lisbon believes culture promotes active and conscientious citizenship. It is therefore fitting that we will meet in Lisbon to explore the themes of identity and belonging, and the role of people-centred culture to address this.

Please note this is a draft programme

We hope it will:

- Provide detail about the proposed content
- Help you decide which breakout sessions your city will attend
- Help us match the most compelling stories / projects your city would like to share with the best session

Accommodation and Airport Transfers

Delegates will be staying at: **Hotel Inspira Santa Marta**
Accommodation will be covered by our hosts for three nights, 22 – 25 October 2019, including breakfast.

Any personal consumption will be charged to the account of the delegates and a credit card is required at check in.

There is limited availability for additional nights at the hotel. Early booking is strongly recommended, please contact Sandro Almeida (sandro.almeida@inspirahotels.com) referencing the World Cities Culture Summit before 13 September.

Airport transfer will be provided from Lisbon airport to the hotel on 22 October, and return transfers on 25 & 26 October.

Information for delegates

This year we will have smaller panels (maximum 3 speakers and a moderator). This will give more opportunities for in-depth conversations and sharing of challenges through breakouts, workshops and small group discussions. We are also committed to gender parity on our panels.

Please give us your feedback about the proposed topics. We want to make sure they are relevant and inspiring for you.

We will be speaking with each city individually to understand your particular interest areas and contributions. Please feel free to be in touch at any time to discuss the Summit.

We are delighted to have an extensive Cultural Programme as well as performances as part of the Summit.

During the Summit we have exclusive use of the hotel. We will have access to all the social spaces and encourage delegates to use them for meetings and conversations throughout the Summit. We also invite cities to share videos about their city and cultural offer. We will show these in the hotel lobby.

Tuesday 22 October

Delegate Check-In

We will be welcoming delegates in the hotel lobby all day on Tuesday 22 October.

There will be an informal welcome reception in the hotel, from 7 – 9pm.

Key Contacts

Genevieve Marciniak, Relationship Manager

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Yvonne Lo, Research Manager

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Martha Pym, Programme Manager

Martha.pym@worldcitiescultureforum.com

Wednesday 23 October (AM)

Global City Perspective

Key Note

An inspirational artist talking about their practice, their relationship to Lisbon and what belonging in the city means to them.

Plenary 1: INCLUSION: is culture the problem or the solution?

This Plenary focuses on how cities are promoting equality and inclusion across new and established communities. Also how city governments invest in the creative workforce.

This Plenary will begin with feedback from our 'Diversity Inclusion and Equity' survey. This will serve to frame the discussion.

All cities are different, so we will examine the contexts our cities operate in, identify measures of inclusion and share challenges. We will explore how culture can deliver more inclusive and equal access for our communities, and what success looks like. It is also a chance to consider any unintended consequences.

Format: Research presentation based on survey of member cities by the World Cities Culture Forum, followed by a panel discussion with a Lisbon speaker and two member city speakers, moderated by Joana Gomes Cardoso, President, Empresa de Gestão de Equipamentos e Animação Cultural (EGEAC)

Key Questions

This discussion will be shaped by the responses from our cities to the Diversity, Inclusion and Equity survey.

- *Why is inclusion important—and what is the role of culture?*
 - ◇ *Can culture be a catalyst for change in your city or does it risk reinforcing social exclusion?*
 - ◇ *Who is your city trying to include and why?*
 - ◇ *What are the key challenges your city faces around inclusion and how are you using cultural policy to address this?*
- *How do you achieve effective policies around inclusion: who do you involve and how do you include them?*
 - ◇ *How do you move beyond rhetoric? Do you have a policy or programme to share?*
 - ◇ *How does your city know what your citizens want?*
- *How successful has your city been—how do you measure success or what does that mean in your city?*
 - ◇ *What evidence does your city have?*
 - ◇ *What successes or failures are useful to share with other cities?*

Wednesday 23 October (PM)

Global City Perspective

Breakouts and Tours

Delegates will split in to three themed groups. Each breakout will begin with a personal story from a Lisbon speaker about their own experience. The locations of the breakouts relate to the themes.

Breakout working themes:

1. **Who is welcome?** *How can cultural policy help social integration?*
Venue: Galeria Avenida da India
2. **It's not what you know, it's who you know**
How can cities open up creative jobs for all citizens?
Venue: Karnart
3. **Who do you think you are?** *Can memories create shared identities?*
Venue: Centro de Arqueologia de Lisboa

These breakouts will build on discussions and themes from the morning Plenary. They will run at the same time and we ask each delegate to register for their preferred session.

Format: Personal story told from Lisbon, followed by a moderated three person panel discussing their own city policies and strategies. This will be opened out in to a group discussion with cities contributing their own examples and views.

Key Questions

Breakout 1: Who is welcome?

How can cultural policy help social integration?

As city populations change with new arrivals from rural areas, regional and international migration we ask:

- *How does your city move from welcoming new arrivals, to giving them a sense of belonging?*
- *What has worked, and what hasn't?*
- *What is your city's long-term cultural vision to respond to ongoing demographic shifts?*

Breakout 2: It's not what you know, it's who you know.

How can cities open up creative jobs for all citizens?

In this breakout we ask:

- *Is your creative workforce representative of your city?*
- *What are the barriers to creative jobs in your city?*
- *Where can your city have impact around access to jobs (for example education, remuneration, through funding, improving artist working conditions)? And what are the programmes in place around these areas?*
- *Is your city promoting change through empowering individuals or institutional change?*

Wednesday 23 October (PM)

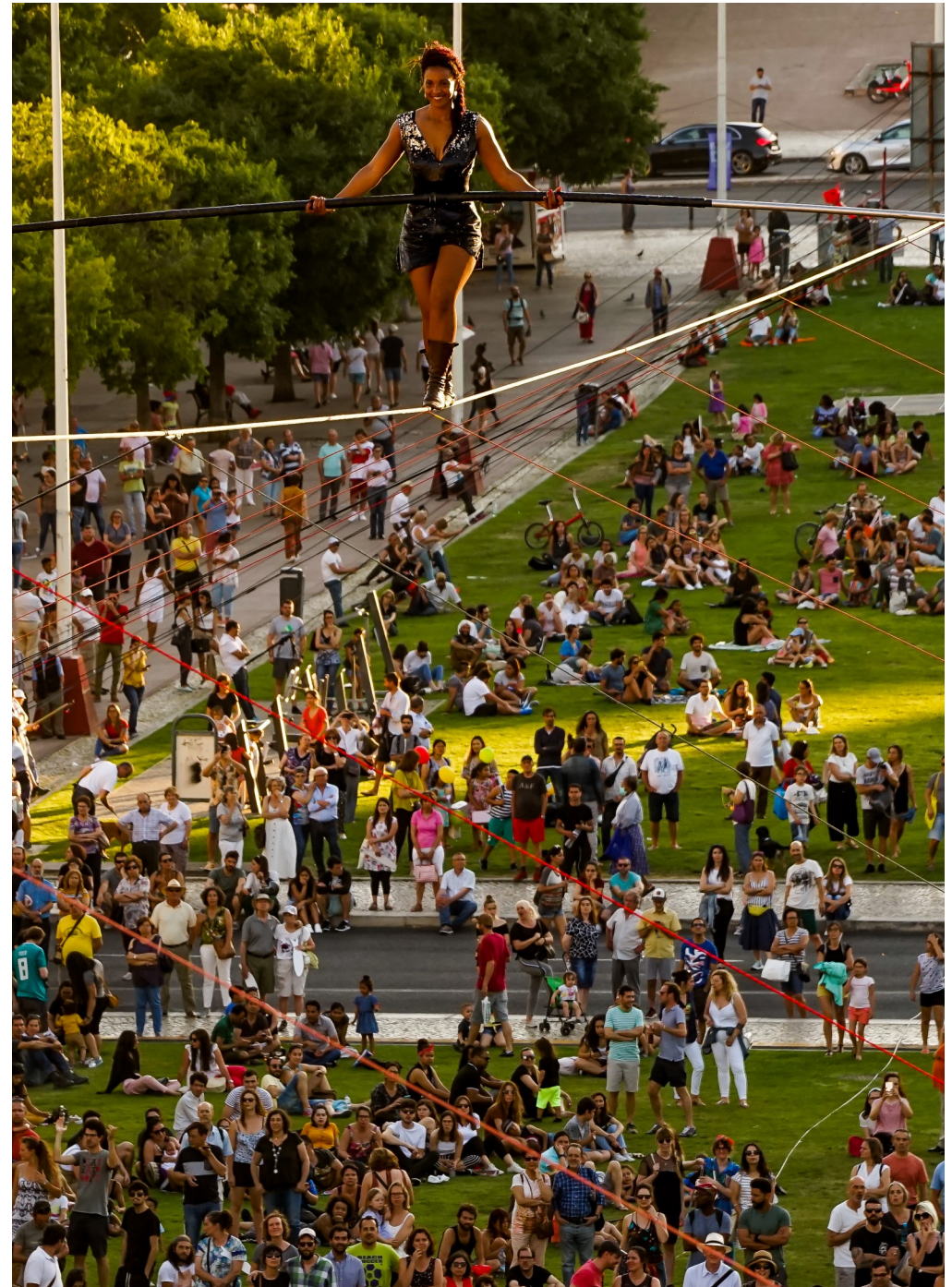
Global City Perspective (cont.)

Key Questions

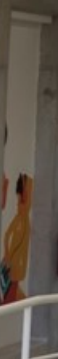
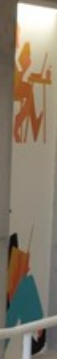
Breakout 3: Who do you think you are? *Can memories create shared identities?*

World cities are facing pressures around their changing populations, tourism and displacement. How do cities maintain and adapt their identity? In this breakout we ask:

- *How does your city celebrate historic and new identities?*
- *How does your city maintain and support community identities in the context of mass tourism, community displacement and social change?*
- *Do memories or identities connected to places or neighbourhoods help integrate different communities?*
- *In your city, who decides which memories are celebrated or preserved? How do you involve different communities?*



Bem-vindos
à Biblioteca
de Marvila



Thursday 24 October (AM)

Neighbourhood Perspective

Plenary 2: LOCAL/GLOBAL: How does culture help neighbourhoods thrive in large global cities?

A discussion about the impact of neighbourhood and local cultural policies and programmes. Spotlighting practical examples of successes and failures. How can cities strengthen their neighbourhoods and create a local sense of belonging? What are the challenges?

Venue: Biblioteca Marvila, the largest municipal library in Lisbon, opened in 2016.

Format: The session will begin with a brief introduction to Biblioteca Marvila and a presentation of a local project. Three cities will then give brief presentations on their neighbourhood strategies, followed by a short discussion. Moderated by Ruth Mackenzie, Artistic Director, Théâtre du Châtelet. There will be a detailed Q&A as part of this session.

Key Questions

Flourishing neighbourhoods are vital to the success of big cities. In this session we ask:

- *What cultural neighbourhood strategies does your city support? What has worked and what hasn't?*
- *What are the barriers to local participation?*
- *How can local and city governments work together? Where are the pressure points?*
- *How does your city define 'neighbourhood', at what scale does your city work across?*
- *How does your city balance support for neighbourhood difference and identity, with wider city agendas?*
- *How does your city protect local creative communities and infrastructure against rising costs?*

Thursday 24 October (AM)

Neighbourhood Perspective

Neighbourhood Innovations: Successes and mistakes

In five small groups, we will look at innovative programmes in local community spaces. Each breakout will have a rotating panel of speakers, and cities will share their experiences around cultural programmes and examples of neighbourhood interventions in:

- Libraries
- Cultural Clusters
- Community Centres
- Public Space and Parks
- Schools

Venue: Biblioteca de Marvila

Format: Three city speakers will begin the session with a presentation about their city innovations in these areas. Other cities will be called to join the speakers on the panel to share their examples and ideas. Each session will be closely moderated to involve all cities. Please note the sessions will run at the same time and we ask each delegate to register for their preferred session.

These sessions will provide practical examples of how different cities are using these spaces in new and innovative ways. We ask that each city comes with examples to contribute to the wider discussion as this will be an interactive session.

Key Questions

Each session will focus on the following questions:

- *What are your city's cultural programmes or policies in Libraries / Cultural Clusters / Community Centres/ Public Space and Parks / Schools?*
- *What new ways is your city thinking about these spaces?*
- *What new partnerships or uses are taking place in these spaces? How does your city support or enable this?*
- *What is your city trying to address through the use of these spaces?*

Thursday 24 October (PM)

Public Session: CAN CULTURE CHANGE THE WORLD?

Across the globe we see culture driving regeneration, boosting tourism and creating jobs. Culture has the power to build bridges, often where there are none. It brings communities together, builds civic pride and improves both health and quality of life.

Culture is a great success story in urban policy today, but it doesn't happen by accident, it happens through great leadership. A rare opportunity to hear from senior city cultural leaders from across the globe. A masterclass in cultural policy from the people inventing it everyday.

Following the panel and discussion, there will be an opportunity for informal conversations with Lisbon's leading cultural practitioners and delegates.

Venue: Carpintarias São Lázaro, a new multi-disciplinary contemporary cultural centre.

Format: Panel discussion with senior leaders from a range of global cities. Moderated by Justine Simons OBE, Deputy Mayor for Culture and Creative Industries, Mayor of London and Chair, World Cities Culture Forum.

Key Questions

- *What contribution can culture make to the big issues of the day? For example climate change, mass migration, racism, resilience, loneliness, community cohesion*
- *How does culture contribute to the success of your city? What are your biggest challenges?*
- *How does your city make the case for culture's relevance across political agendas?*

City Questions

- *How do you collaborate with your cultural sector – the artists, practitioners, organisations? What are the ingredients for a really successful collaboration?*
- *What are the biggest challenges the cultural community in your city are facing? And how as city government are you helping them?*
- *What tips do you have for the cultural community in getting the most out of city government?*

Gala Dinner

The Gala Dinner will take place in the beautiful settings of the Ajuda National Palace. Dress code: Black tie, national dress or suit equivalent.

After Party

There will be an after party at Musicbox in Cais do Sodré, following the Gala Dinner.



Friday 25 October (AM)

Challenge Session

This session is designed to explore shared challenges and exchange ideas, as well as identify potential areas for collaboration for a Leadership Exchange.

Each city is asked to identify which topics they would like to discuss. In groups of 4-5, cities will discuss their common challenges and new initiatives or programmes around the topic. There will be two rounds of discussion, and each delegate can take part in two topic conversations. A draft list of proposed topics include:

Challenge Topics

- *Measuring success — counting the uncountable*
- *Night Time Economy—the opportunity for culture?*
- *Diversity and the public realm—decommissioning offensive statues*
- *Tourist tax—can it work for culture?*
- *Cross-departmental collaboration—what are the keys to success?*
- *Making Space for Culture—how to embed creative space preservation into city policy*
- *Health and culture—does social prescribing work?*
- *Mass tourism — how can cities maintain their lived identity?*
- *First nation & indigenous communities — building trust and integration*

- *Cultural plans for major international events (Olympics, Biennials)*
- *Aging populations—right to culture*
- *Creative economy—trends and tactics*
- *Working conditions and low pay in culture—what role can the city play?*

Please tell us which topics you are interested in. We also invite you to propose additional topics you would be interested in presenting / discussing.

Venue: São Luiz Municipal Theatre, a historic theatre first opened in 1894 and celebrating its 125th year in 2019.

Closing Ceremony + Lunch

Following the Challenge Session we will have a brief closing ceremony and will then proceed to one of Lisbon's traditional markets for lunch.

Recommended tours and venues

There will be optional organised tours on Friday afternoon and a list of recommended venues, with free entrance for delegates.

