

**Tjänsteutlåtande**

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Till  
Styrelsen för Stockholm Business  
Region

## **Resebeslut inför studieresor till Berlin och London 23-24 februari 2012**

### **Stockholm Business Regions förslag till beslut.**

Styrelsen för Stockholm Business Region beslutar följande.

1. Godkänna att Trafik- och arbetsmarknadsborgarrådet och ordförande för Stockholm Business Region, Ulla Hamilton och medföljande borgarrådssekreterares studieresor till Medialabs i Berlin och London bekostas av Stockholm Business Region.

Olle Zetterberg

## **Berlin & London working schedules**

Berlin:

9.00 – Christoph von Knobelsdorff, Permanent Secretary, Senate Division of Economics, Technology and Research responsible for ICT and Creative Industries

10.00 — Meeting with members of Project Future

11.00 — Visit to IBB state-sponsored fund for startups (with focus on those within digital media)

12.00 — Lunch, presentation by Ares Kalandides, expert on urban development and the creative industries (board member of Create Berlin) -- will tell us a bit about how different areas of Berlin have developed and will also escort us around Berlin as an expert on the city

13.00 — Visit to and tour of Betahaus and meeting with local startup: SoundCloud or another Berlin startup (SoundCloud a good option as is founded by Swedes)

14.00 — Visit with MediaNet BerlinBrandenburg – cross sectoral network within creative industries that has members within digital media but also film, TV, etc

15.00 — End

Notes from Berlin delegation about potential changes: Due to time constraints, I suggest the following schedule:

9.00 – 10.00 Christoph von Knobelsdorff, Permanent Secretary, and Project Future (combined meeting)

10.30 – 11.30 IBB

12.00 – 13.30 Lunch combined with Betahaus tour and talk from Ares Kalandides/ talk (Betahaus? Maybe better invite start-up for lunch?)

14.00 – 15.00 Visit to and discussion w/ SoundCloud

15.00-16 - Time for visit to MediaNet BerlinBrandenburg

London

0930 – Meet with Tech City Investment Organisation CEO or Deputy CEO

1030 – Meet a local Tech City company

1130 – Short walking tour of Tech City area

1230 – Lunch

1330 – Meet with Economic Regeneration Leader Hackney Council

1500 – Meet Deputy Mayor of London with London & Partners (Mayor's inward investment agency for the capital)

1600 – End