

Union des Associations  
Européennes de Football  
Route de Genève 46  
CH-1260 Nyon 2  
Switzerland

## Guarantee template for Question 03.01

Attention: General Secretary Reference: SWE, Stockholm, S

I Peter Lindqvist, the CEO of Stockholm Visitors Board, hereby confirm that the City of Stockholm will undertake to develop, prepare and implement a sustainability strategy for UEFA EURO 2020, in cooperation with the UEFA member association for the territory of Sweden and in accordance with UEFA's requirements (for which the UEFA EURO 2020 Bid Requirements shall constitute the minimum requirements), and will address measures for the protection of the environment and measures for a socially responsible host city and venue, which correspond to the measures described in the UEFA EURO 2020 Bid Requirements, including but not be limited to the following:

- a) sustainable event management and transparent reporting on **sustainability performance** according to international guidelines;
- b) enforcement of a **smoke-free** policy within the stadium perimeter and measures to promote a tobacco-free tournament in the host city (hotels, accommodation, transport and ideally fan zones), as well as prohibitions against the sale or promotion of tobacco products and other tobacco related items in connection with UEFA EURO 2020;
- c) concrete measures to integrate disabled people into all aspects of UEFA EURO 2020 and provision of **disabled**



**access** to all activities related to UEFA EURO 2020, especially concerning minimal stadium requirements; and  
d) promote and provide a convenient public transport system for travelling to stadiums and fan zones that includes **free local public transport** for ticket holders on the match-day and until 12pm the next day, and measures to meet or surpass an 80% benchmark of match-ticket holders using public transport, travelling by bicycle or walking to the stadium.

On behalf of City of Stockholm



(Signature)

Peter Lindqvist  
CEO  
Stockholm Visitors Board

(Official stamp)

Stockholm 2014-03-03  
(Place and date)

