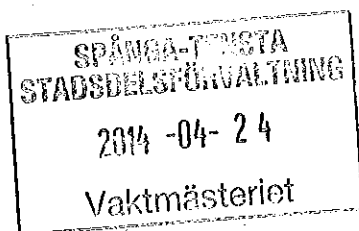




Handläggare  
Ida Malmberg  
Telefon: 08-508 03 372

Till  
Spånga-Tensta stadsdelsnämnd

## Beslut om beviljad resa inom tjänsten för EU-projektet Design Led Innovations for Active Ageing (DAA), 24-25 april 2014 i Barcelona



Octid  
20112

### Beslut

Medarbetare Margareta Ericson och Christina Heglert beviljas resa inom tjänsten för EU-projektet Design Led Innovations for Active Ageing (DAA) den 24-25 april 2014 i Barcelona.

Ann-Katrin Åslund

Ordförande, Spånga-Tensta stadsdelsnämnd

### Bakgrund

Stadsdelsförvaltningen har fått en inbjudan att delta i den avslutande workshopen för EU-projektet Design Led Innovations for Active Ageing (DAA) den 24-25 april i Barcelona.

Workshopen kommer bland annat att handla om hur servicedesign kan användas som metod för att utveckla äldreomsorgen.

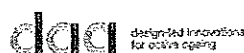
Stadsdelsförvaltningen kommer att bekosta flygresan samt två hotellnätter till en kostnad om totalt 8 500 kr.

## Design-led Innovations for Active Ageing

Final event  
Disseny Hub, Barcelona  
24 & 25 April 2014

One of the fundamental challenges facing Europe is the ageing of its population. Europe urgently needs innovative solutions and improved policies that enable efficient and effective social and health care services. The Design-led Innovations for Active Ageing project (DAA) brought together eight cities that were determined to come up with sustainable solutions for demographic ageing. The project's ultimate goal was to contribute to social innovation and public sector transformation in the area of senior care, and it wanted to do this by combining the experience of senior care specialists with the expertise of service designers.

[www.daaproject.eu](http://www.daaproject.eu)  
[info@daaproject.eu](mailto:info@daaproject.eu)



24 April 2014  
Design for Active Ageing

08:00 Registration

08:30 Welcoming Words  
Iina Ollinki, DAA Project Manager

// Design Thinking Workshop

08:45 How Design Can Change the World  
Dan Formosa, Co-founder Smart Design

09:45 Workshops  
Preceded by an introduction to service design,  
design thinking and our workshop topics:

1. Ambient Assisted Living
2. Isolation among senior citizens
3. Activities and social meeting opportunities
4. Housing issues
5. Caregivers and nursing staff in senior care

13:00 Lunch

// Results and Findings of the DAA Project

14:00 Opening Speech  
M. Assumpció Roset, Commissioner for the  
Elderly of Barcelona City Council.

14:10 Capitalization Report on Demographic Change  
Roos Galjaard, Bureau PAU

14:30 DAA Experience  
Eight cities in DAA represent their case  
Moderated by Lucas Verweij

15:45 Coffee Break

16:00 Exchange of Experience  
Panel discussion with Cornelia Horsch (IDZ  
Berlin), AGE Platform, Adrian O'Donoghue  
(SPIDER Project), Fabian Domínguez (CASA  
Project), Roos Galjaard (Bureau PAU)

17:20 Conclusions

17:30 Reception

25 April 2014  
Design for Social Innovation

09:00 Registration

09:30 How to Tackle Societal Challenges Through  
the Use of Design  
Prof. Birgit Mager, Köln International School of  
Design, Co-founder Service Design Network

10:30 Workshop on the Implementation of Projects in  
Public Administration

Workshop on using service design tools in city  
implementation plans. What are the obstacles  
to implementing new practices in a city  
structure? How can such obstacles be  
overcome?

Target audience: Public administrators working  
in elderly care and designers

13:00 Lunch

// End

Attendance to all events is free  
but registration is required!  
Register now at  
<http://daaproject.eventbrite.com>

\*  
Participants can enjoy discounted rates at  
Silken Diagonal Hotel, very close to the venue.  
Simply use promotional code "DAAPROJECT"  
when making reservations.

