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Till
Miljö och hälsoskyddsnamnden
2011-06-14 p. 32

Resa till Canada 4-7 oktober 2011 för medverkan på Greenbuild-mässan i Toronto.

Förvaltningens förslag till beslut

1. Godkänna Lisa Enarssons resa till Canada 4-7 oktober 2011

Gunnar Söderholm
Förvaltningschef

Gustaf Landahl
Avdelningschef

Sammanfattning

I höst hålls Greenbuild-mässan i Toronto den 4-7 oktober 2011. Där skulle Delegationen för Hållbara Städer vilja att stödprojektet Hållbara Järva medverkar och visar upp sig. Exportrådet och Energimyndigheten samordnar Sveriges deltagande i form av en svensk monter med skärmutställningar, möjlighet att presentera projekten i broschyrer etc. Dessutom kommer Delegationen att ordna egna seminarier i montern där bl.a. Hållbara Järva presenteras av projektledaren Lisa Enarsson.

Delegationen för hållbara städer bekostar logi, resa samt avgifter till mässan för Lisa Enarsson.

Att delta i mässan ger möjlighet att sprida information om projektet och att knyta

kontakter för eventuell export av de renoveringsmetoder som projektet testar. få ta del av ett stort utbud av intressanta seminarier/kurser och möte med andra aktörer.

Se mer information om Greenbuild 2011 nedan.

[Greenbuild International Conference and Expo www.greenbuildexpo.org](http://www.greenbuildexpo.org) is the World's largest expo and conference dedicated to green building. The event is arranged by the U.S. Green Building Council, the organization behind the certification system LEED, together with the Canadian Green Building Council. Greenbuild is a great marketing occasion for almost any company in green construction, from architects and material suppliers to renewable technology companies. This year we will put special focus on district energy and green energy solutions for buildings.



Greenbuild comes to Toronto!

This year Greenbuild will be held in Toronto, Canada, and it is the first time that the expo is arranged outside the U.S. The City of Toronto is a leader in the North American market when it comes to implementing new green technologies and is continuously looking to improve its sustainability. Several projects in the city already collaborate with Swedish companies. The U.S. market is also under ongoing rapid change and the green building sector has increased by 50 percent from 2008 to 2010. Is currently valued at 63 billion USD. That number is expected to double by 2015.

Most important event of the year

The expo and conference is the most important event within green building in North America. In 2010, the exhibition had 28 000 visitors and more than 1000 exhibitors. Last year, participants in the Swedish delegation visited Chicago either in a sales or market intelligence. Based on the success of that event there will be a new delegation going to Toronto headed by the Swedish Energy Agency and the Swedish Trade Council.

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